



Bimbadgen
Hunter Valley

MEDIA ALERT

22 September 2020

Bimbadgen invests \$1 million into renovation of tourism offering

Launch of new look award-winning Esca restaurant & Cellar Door

With a name stemming from the local indigenous language meaning 'Place of Good View', Bimbadgen has taken pride of place on the hilltop of McDonald Road for over 50 years. With the recent appointment of new General Manager, Belinda Stapleton, Bimbadgen is enjoying a revitalization, investing \$1 million into renovating its tourism offering and relaunching a fresh and vibrant Cellar Door and award-winning restaurant Esca.

Esca Bimbadgen has a long reputation for award winning regional cuisine, winning the NSW and National best 'Restaurant in a Winery' in 2019 and best 'National Tourism Restaurant' in 2018 and is now recognised in the Savour Australian Hall of Fame. As a pioneer of fine dining in the Hunter Valley, Esca is dedicated to showcasing Bimbadgen's wine, meticulously paired with prestigious local produce by the team.

After undergoing an extensive renovation, Esca will re-open late September 2020. The new look is designed to showcase the spectacular views from the dining room and balcony, with elegant soft interiors complimenting its natural wine country location. French green wood wash is complimented by Tasmanian Oak furniture and natural stone creating a serene atmosphere for a long winery lunch or dinner overlooking the spectacular vineyards.

In the Cellar Door, the refreshed Bimbadgen experience continues to delight. From the moment you walk through the main entry, you are taken into the heart of the winery operations, with stainless steel vats prominently on display as you follow the stairs down into the bright and airy cellar door.

General Manager, Belinda said "Bimbadgen Cellar Door is one of the Hunter's most visited cellar doors and we want to provide our guests with the ultimate wine country experience. Our new cellar door is designed to provide the perfect backdrop for viewing the intricate colours of our wines and reminding our visitors why visiting the country is so refreshing." This is reflected in the new design through contemporary Caesarstone benches, wine barrel adorned walls and suspended greenery, bringing the outside in.

The refurbishment has also seen the launch of a striking in new Members Lounge, taking pride of place at one end of the cellar door with stunning views across the Barrington ranges. Painted in moody black and fitted with tasting tables and lounges, the space is sure to convert our visitors to Bimbadgen members in no time!



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Operating Hours

Esca Restaurant

Lunch: Wednesday to Saturday, from 12pm

Dinner: Friday & Saturday, from 6pm

Bookings essential via (02) 4998 4666 or <https://www.bimbadgen.com.au/dining/>

Cellar Door

Wine Sales: 7 days, 10am – 5pm

Tastings: 7 days, 10am – 4pm (reservations required)

P: (02) 4998 4650

E: cellardoor@bimbadgen.com.au

About Bimbadgen

Bimbadgen is located in the Hunter Valley, Australia's oldest wine growing region. The visionary architecture of the winery, including the striking bell tower that is the iconic image of our brand, seeks to complement the natural landscape by capturing the stunning views from every possible vantage point. Alongside the sprawling vineyards, Bimbadgen offers award-winning restaurant Esca, one of the Hunter Valley's most visit cellar doors, a Tuscan inspired wood fired pizzeria and Palmers Lane wedding venue.

For further information regarding Bimbadgen visit <https://www.bimbadgen.com.au/>

Ends

For media enquiries, please contact:

Belinda Stapleton

General Manager, Bimbadgen

M: 0402 051 052

Belinda.Stapleton@bimbadgen.com.au